



# Other

## ■ In DIRE need of an upgrade

Small and medium-sized enterprises are in a unique position. Although they are a huge chunk of the market that any sustainable economy relies on, it is not an unusual situation when they are stuck like a brick in the wall. One of the reasons this is happening is the rapid growth of digital technologies and their impact on each area of life. SME just does not have the resources to keep up with all the emerging technology.

Such issues as significant application downtime, old hardware, diverse power cycling, ransomware vulnerability, and inefficient backup solutions are known to each business trying to make a dime outside the comfortable shadow of huge corporations. It creates a paradoxical situation, where a company cannot evolve because of an ineffective IT infrastructure, and this infrastructure is beyond improvement because of limited resources. It does often seem that this is a vicious cycle. Well, not anymore.

## ■ Just What you Need

StarWind's primary clientele are the small and medium-sized enterprises, and our offers were explicitly designed to fit your diverse needs. If you feel that your IT environment is at best physically and morally outdated, and you want to improve it, but complex SAN systems with multiple nodes are too pricey, and you do not know any better, **StarWind Virtual SAN (VSAN)** is your perfect shot. A shared storage solution eliminates the need for shared physical storage per se, thereby allowing you to support high performance of your system and ensure constant application uptime at minimal expenses. However, if the situation is worse and you are thinking about getting rid of your obsolete system completely but get lost on where to look without spending half of your revenue on an upgrade, we can help you with that as well. **StarWind HyperConverged Appliance (HCA)** supports your data center up and running on a mere 2-node system without special prices. High fault tolerance rate and constant uptime will become a part of your workflow. The cherry on the cake is that our engineering team takes all necessary measures to integrate it into your environment without you noticing. Enter the new level of business success with StarWind! However, while the desirable IT infrastructure appears to be either too complicated or insanely overpriced, we can offer a different, simple, budget-friendly, and eloquent solution to all these problems.